I claim:

1. An exercise repetitious motion counter, comprising:

a case;

a repetition counter display mounted within the case and visible through a first opening of the case;

a proximity sensor mounted within the case and extending through a second opening of the case, the proximity sensor connected to the display to cause the display to show a repetition count when a portion of an exerciser's body comes into non-contact proximity to the proximity sensor; and

a detection distance setting mounted within the case and extending through a third opening of the case, the detection distance setting being connected to the proximity sensor and variable to determine a proximity sensitivity range of the proximity sensor.

- 2. The counter of claim 1, wherein, the proximity sensor comprises a photoelectric sensor.
- 3. The counter of claim 1, further comprising a hinged easel attached at one end to a rear surface of the case.
- 4. The counter of claim 1, wherein, the easel comprises a slit sized to pass an exerciser's belt.

- 5. The counter of claim 1, wherein, the easel comprises a slit with a hook and eye strap passing through the slit.
 - 6. The counter of claim 1, further comprising:
 - a clock circuit connected to the display; and
- a reset button connected to the proximity sensor and the clock circuit,

the repetition counter display including a repetition display region and an elapsed time region.

- 7. The counter of claim 3, further comprising a battery compartment accessible through the rear of the case and concealed by the hinged easel.
- 8. The counter of claim 3, wherein the proximity sensor comprises one of an infrared and an ultrasonic detector.
- 9. The counter of claim 1, wherein the proximity sensor comprises a reflected beam detector capable of sending a beam reflectable off a person to created a reflected beam and detecting the reflected beam.
- 10. A portable repetitious motion counter, comprising:

a case with plural surface openings;

- a battery-powered repetition counter display visible through a first of the plural surface openings; and
- a photoelectric proximity sensor extending through a second of the plural surface openings, the photoelectric proximity sensor connected to the display to cause the display to show a repetition count when a light beam emitted from the sensor and reflected back to the sensor.
- 11. The counter of claim 10, further comprising a detection distance setting element mounted within the case and extending through a third of the plural openings of the case, the detection distance setting element being connected to the proximity sensor and variable to provide user-determination of a proximity sensitivity range of the proximity sensor.
- 12. The detector of claim 10, further comprising a belt-wearable element located on a rear surface of the case.
- 13. The counter of claim 10, further comprising a hinged easel attached at one end to a rear surface of the case.
- 14. The counter of claim 10, wherein, the easel comprises a slit running along a length of the easel.

15. The counter of claim 13, further comprising a battery compartment accessible through the rear surface of the case and concealed by the hinged easel.